

# eDiscoveri, LLC

## Press Release

*For more information, contact:*

Ralph W. Russell, II

+1 804 291 7667, e-mail: [rw Russell2@eDiscoveri.com](mailto:rw Russell2@eDiscoveri.com) or web [www.eDiscoveri.com](http://www.eDiscoveri.com)

### **eDiscoveri Announces That It Will Be Selling Barefoot Power Solar Powered LED Lighting Products**

**23 March 2011** – eDiscoveri, LLC has announced that it will be selling the Barefoot Power solar powered LED lighting products on its website [www.eDiscoveri.com](http://www.eDiscoveri.com). eDiscoveri President Ralph W. Russell, II said that he was inspired by the founder of Barefoot Power, Australian Stewart Craine. Craine was highlighted in the 2009 Dream Jobs edition of the IEEE “Spectrum” magazine <http://tinyurl.com/4zwtlpr>.

Barefoot Power is a social entrepreneurial business. They design and manufacture technology products specifically for poor people that have the potential to reduce poverty in developing countries. Barefoot Power believes that energy access is one of the key building blocks of economic development. Their first area of focus was on the most basic use of electricity - lighting. 1 million people in developing countries are currently enjoying clean light from these products.

eDiscoveri believes that a market also exists with consumers in developed countries that want to be green and use less energy, off-grid consumers, campers, and RV enthusiasts. eDiscoveri selected the Barefoot Power Firefly 12 solar powered LED desk lamp as its first product. Additional Barefoot Power technologies will be added to the eDiscoveri product mix in the near future.

eDiscoveri is a small business located in Henrico, VA USA that can help customers discover energy solutions.

####